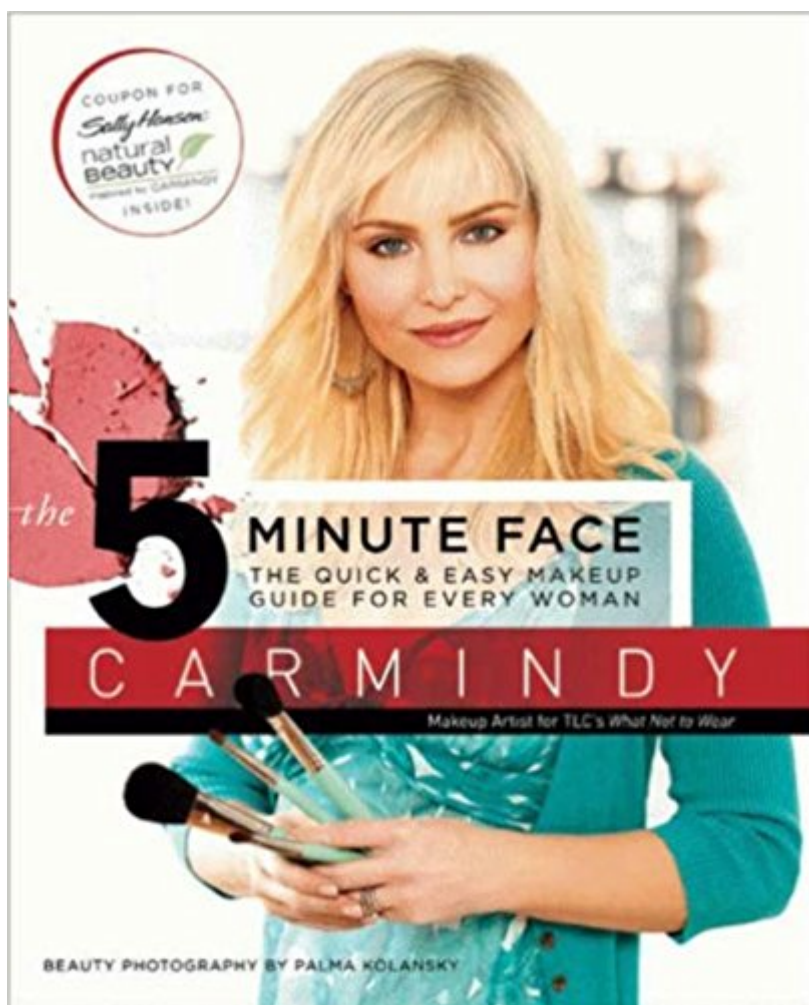




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The 5-Minute Face: The Quick & Easy Makeup Guide For Every Woman



Synopsis

Carmindy, the makeup artist on TLC's popular show *What Not to Wear*, believes that the secret to a great look is to enhance your best natural features with sheer washes of color, not to hide under layers of artificial-looking makeup. In *The 5-Minute Face*—now with an all-new updated Shopping Guide—Carmindy shares her positive beauty philosophy. She offers a practical, easy, fast, and mistake-proof makeup routine that works for all ages and skin types. Each chapter contains valuable advice on perfecting the makeup technique that's right for your face—and includes product tips and “toolbox” sections describing the best implements to use with each type of makeup. And there's more: *How to Get Brows That Wow*: Learn what brow shape best frames your face. *What's Age Got to Do with It?* Tricks and trade secrets that keep every woman looking beautiful at any age. *Beauty Comes in All Colors*: Freckles? Blemishes? Carmindy helps you find the perfect makeup for your special skin tone. *The 10-Minute Face*: Carmindy shows how to build on the 5-Minute Face for special occasions. With beautiful photographs by Palma Kolansky, *The 5-Minute Face* is every woman's guide to enhancing her unique and beautiful features.

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Customer Reviews

The book is kind of a disappointment, in that from the description, the buyer gets the idea they'll get a sort of step by step tutorial, with pictures, but that isn't the case. One is also left with the feeling that Carmindy, much as I loved her on *What Not to Wear*, seems to think that once you're over 50, you're no longer interested in make-up. Well, we over 60 types are certainly interested, but that age group, and up, sometimes has different challenges, and those certainly weren't addressed. Pinterest was actually more helpful there. The best feature, therefore, was the information about which less expensive products are just as good as the expensive ones.

This book is great if you want a simply beautiful look. My husband got this for me because he liked the principles in it. He wanted something that would make me feel beautiful with or without makeup and a book that taught me how to enhance my face and good features, rather than just cover everything up. This book does exactly that. It gave me some really good tips and even a short makeup routine that looks better than my old one. As a busy mom this book is great. I recommend this book to everyone. It has tips for every age and complexion. Love this book

I always liked Carmindy on *What Not to Wear*... She always made everyone look like the best versions of themselves, and not all crazy and over the top. I know I can look up tips from her online, but I like having a book in my hands to peruse.. The book has lots of pictures and the instructions are clear.

I think this book is beautifully presented, up-to-date, well organized and easy to understand. What I like most about this book is that it is very new(it came out this year) and very modern so it talks about all the new cosmetics out there and the new trends in makeup that we have NOW. Other great makeup books from really famous makeup artists are very very dated, it doesn't matter that they are great if they are from the 90's. I like that Carmindy did not encourage people to buy pricey cosmetics in order to look fabulous and she even gives some advice on how to use stuff that you already have at home instead of buying the expensive stuff like how to do your own shimmery lotion among others. This is her first book and is very well done, the models were beautiful and the makeup breathtaking, she covers everyone, blondes, brunettes, asian women, black women, women in their 50's, teenagers, brides, redheads, and more. She teaches you here on how to create all

those trendy looks on makeup like smoky eyes, using metallics, jewel colors in your eyes, bronze colors, retro sixties, nudes, red lips, glowy face, and much much more. One of the reviewers said that she expected Carmindy to tell all the products and tools that she use in the show, but if Carmindy did that then people will say that she is promoting people to buy those brands, so I think it was smart of her to just let people buy any brand they want. In the back of the books though she mentions all the products that she used on the model and then she gives another cheaper option which I thought was great. I love the show WNTW and love Carmindy because she really knows her stuff and I recommend this book 100%!

I am NOT very savvy with makeup so I thought this would be a great help. There is nothing much here that even I didn't know. I did read the entire book and hoped that there would be recommendations for specific color names and makeup brands. At the end, there are some recommended brands (this IS helpful)...however, the list includes several "conveniently" mentioned products that are "Sally Hansen Inspired by Carmindy" brand. A little too obvious for me...tacky I thought. If you are at all good with makeup, you probably won't learn anything from this book.

Carmindy achieves such fabulous results on her TV subjects that it's nice to have the blue-prints on paper. BUT, and this is a big BUT, don't expect to be catered for if you're over your 50's! The implication that, if you've reached 60 you're beyond bothering about, past it and can't be enhanced, is inescapable. It could easily be remedied by simply adding 'and beyond' to the 'Fifties' section. Big mistake not doing this. I'm 70 and in pretty good shape but I never felt so old before as when I saw this omission. And Carmindy is supposed to be all about making us feel good!

I am a mom of two under 5 that has been trying to figure out how to get myself out of my mom rut. I'm 40, with red hair and light eyes and eyelashes. In my 20's and 30's, going without eye makeup was refreshing and actually made me look younger. I loved the natural look. But recently I've noticed that I am looking more tired, and OLD. I have watched WNTW forever, and Carmindy always seems to hit a homerun with makeup... so I was hoping I would find an easy make-up routine that didn't take long but looked great. I am happy to say that I found it! I literally went out and bought exactly what she recommended for 1) redhead and 2) 40 years old. I purchased the sally hansen products. I could not be happier with the results. I feel great when I do my make up, I love the colors and the application, and I found it easy to add darker shadow for a more dramatic look. This book really helped me get back into makeup (beyond just powder and blush). It was the perfect

"how-to" for me.

This book was easy to read. Instructions were clear and pictures were helpful. There were sections for different age groups that were quite helpful. One nice section listed products that were more expensive and gave a similar, cheaper product.

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